Programme

07:45 **Registration**

08:55 Opening address - *Don Westcott, Subtrop Chairman*
09:05 Gamma irradiation of fruit as a means of sterilising phytosanitary pests for access to new markets - *Johan de Graaf and Graham Lunt*
09:25 Local Fruit Marketing - *Jan Mocke, Johannesburg Fresh Produce Market*
09:55 The macro economic outlook for the SA agricultural sector - *Marius Nel, ABSA*

10:20 **Tea**

11:00 **Breakaway Sessions**

Avocado		Mango		Litchi	
11:00	SAAGA's activities in keeping avocados foremost in the mind of the South African public *Glynnis Branthwaite, Protactic*	11:00	Progress in gaining access to India and China for SA Mangoes *Johan de Graaf, WTS*	11:00	Litchi sales on the fresh produce markets. Why are the prices poor? What are we doing wrong, what are we doing right? *Michael Cordes, Agritrain*
11:25	SAAGA's UK promotional activities and proposal for 2008 *Tanya Schreuder, Richmond Towers Communications*	11:25	Feedback from The International Mango Group Meeting held in Peru *Theo Bekker, Subtrop*	11:30	Market potential for South African Litchis in the USA *Dennis Cohen, USA importer*
11:50	SAAGA's French PR campaign and an analysis of avocado supply to Europe in 2008 *Derek Donkin, Subtrop*	11:50	SAMGA AGM		

12:30 **Lunch**

14:00 South Africa - The good news / Should I stay or should I go? - *Steuart Pennington*
15:10 Pallets, cartons and innovation- How do we stack up against our competitors in the EU? - *Richard Nelson, Subtrop*
15:35 The Agricultural Produce Agents Council - *Lizel Pretorius, APAC*
15:50 Intellectual property rights applicable to fruit trees - *Denis Roe, Westfalia*
16:10 Consumer issues and the threat of a recession in the EU - *Rob Metcalfe, Richmond Towers*
16:40 Closure

17:00 **Braai**

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